

CASH IS KING

A Three Day Programme on Finance Management

Session 1

Revisiting Basics

Basic concepts in financial management and introduction to financial statements.

Session 2

Understanding Financial Statements

In this session the structure and contents of the Profit & Loss A/c and the Balance Sheet and the relevance of different items contained therein are explained.

The first two sessions are intended to lay the foundation and would be generic in nature.

Session 3

Importance of Cash Management during times of uncertainty: Since during times of recession Cash is King, this session will discuss the different ways of releasing cash and improving cash flows. Also the importance of cash flow management and matching in-flows to outflows as also the ways to reduce the cash-to-cash cycle will be discussed.

Session 4

33 Ways to Improve Cash Flow

Session 5

Good Finance Management

Rule 1 - Profitability Management - Profit making is the very essence of every business, and therefore profitability management is one of the two pillars that support successful businesses. This session will cover concepts such as cost of capital and EVA (Economic Value Added)

Session 6

Good Finance Management

Rule 2 - Cash Flow Management - Even profitable businesses get into serious trouble if the cash flow cannot be controlled. Cash flow management is thus the second pillar on which healthy businesses are built. This session explains how businesses must understand and forecast their short- and long-term cash flow requirements and then ensure timely inflows to meet their needs.

These two are very powerful sessions and extremely important for the entire organisation to understand and appreciate.

Session 7

Marginal Costing Principles, Cost-Volume-Profit and Break-even Analysis

The session helps participants to work out Break-even Points for their businesses/projects, set targets for achieving sales, determine pricing policy, take marketing related decisions, understand the impact on profitability of decisions pertaining to credit given to customers, discounts offered etc.

Session 8

Case Studies on Application of Marginal Costing Principles

Session 9

Cash Flow Statements – Why it is necessary to make Cash Flow Statements and how to make them will be discussed in this session.

Session 10

Cash Budgeting – Case Studies

Session 11

Cash-Flow-related Ratio Analysis

Session 12

Reading of Funds Flow Statements

How to read Funds Flow Statements to get an insight into the happenings within an organisation, understand where the money has gone and whether it has been put to right use is the objective of this session. This will be done through a case study where the participants will be expected to evaluate the health of an organisation using a funds flow statement in a group discussion exercise. The participants will also get an opportunity to test the practical application of all the principles that they have learnt during the course of this programme.

Methodology

The programme will be practice oriented and shall comprise lectures, group discussions, case studies, etc.

Participant Profile

The programme is designed for a wide range of executives from within and outside the finance function. Prior exposure to finance and accounts is not essential.

Programme Faculty: Dr Anil Lamba

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest book, '**Romancing the Balance Sheet**' is currently making waves.

Course material

A soft copy of the course material will be provided to you, which can be photocopied and distributed amongst the participants.

Investment

Our professional charges are @ Rs 5,99,850/- per day (for programmes in India) plus taxes and US\$ 9990 per day (for programmes outside India). Expenses towards, venue for the training program, course material, lunch, refreshments, travelling, lodging and boarding etc. would have to be borne by the client.

Cancellation Policy

Cancellation before:

- a. 30 days will attract a levy of 50% of the professional fees
- b. 15 days will attract a levy of 100% of the professional fees.

Payment terms - immediately on receipt of invoice.

Do feel free to contact Mr Praphulla Gaikwad, Manager – Projects, in case you may have any queries, on 020-26340316, 26348913 or mobile: +91-9922351352, or email us on inquiry@lamconschool.com. Please do visit us at www.lamconschool.com.