

## Finance Fundamentals

A One Day Training Programme on Finance Management

Session 1

### Basic Concepts

Basic concepts in financial management and introduction to financial statements.

Session 2

### Understanding Financial Statements

In this session the structure and contents of the Profit & Loss A/c and the Balance Sheet and the relevance of different items contained therein are explained.

The first two sessions are intended to lay the foundation and would be generic in nature.

Session 3

### Good Finance Management - two rules

**Rule 1 - Profitability Management** - Profit making is the very essence of every business, and therefore profitability management is one of the two pillars that support successful businesses. This session will cover concepts such as cost of capital and EVA (Economic Value Added).

Session 4

### Good Finance Management - two rules

**Rule 2 - Cash Flow Management** - Even profitable businesses get into serious trouble if the cash flow cannot be controlled. Cash flow management is thus the second pillar on which healthy businesses are built. This session explains how businesses must understand and forecast their short- and long-term cash flow requirements and then ensure timely inflows to meet their needs.

These two are very powerful sessions and extremely important for the entire organisation to understand and appreciate.

### Methodology

The programme will be practice oriented and shall comprise lectures, group discussions, case studies, etc.

### Participant Profile

The programme is designed for a wide range of executives from within and outside the finance function. Prior exposure to finance and accounts is not essential.

**Programme Faculty: Dr Anil Lamba**

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest book, '**Romancing the Balance Sheet**' is currently making waves.

**Course material**

A soft copy of the course material will be provided to you, which can be photocopied and distributed amongst the participants.

**Investment**

Our professional charges are @ Rs 5,99,850/- per day (for programmes in India) plus taxes and US\$ 9990 per day (for programmes outside India). Expenses towards, venue for the training program, course material, lunch, refreshments, travelling, lodging and boarding etc. would have to be borne by the client.

**Cancellation Policy**

Cancellation before:

- a. 30 days will attract a levy of 50% of the professional fees
- b. 15 days will attract a levy of 100% of the professional fees.

Do feel free to contact Mr Praphulla Gaikwad, Manager – Projects, in case you may have any queries, on 020-26340316, 26348913 or mobile: +91-9922351352, or email us on [inquiry@lamconschool.com](mailto:inquiry@lamconschool.com). Please do visit us at [www.lamconschool.com](http://www.lamconschool.com).