



# BREAK THROUGH COST MANAGEMENT STRATEGIES

A One Day Programme

In good times, anybody can make profit.  
The challenge is to survive during tough times.

Application of **marginal costing principles** help in taking financially intelligent decisions.

During the workshop DR ANIL LAMBA will familiarize you with these principles and will explain how to use this understanding in taking decisions pertaining to:

- **PRICING OF THE PRODUCT**
- **CREDIT THAT CAN BE EXTENDED**
- **THE MAXIMUM AMOUNT OF DISCOUNT THAT CAN BE OFFERED**

**PARTICIPANTS WILL ALSO LEARN:**

how to improve profitability by controlling the **four drivers of profit** and

how it is possible, at times, to **sell below cost, and still make a profit.**

And much more...

**"In fiercely competitive times, only organizations that practice Good Finance Management survive.**

**And this happens when everybody in the organization takes financially intelligent decisions!"**

## **Methodology**

The programme will be practice oriented and shall comprise lectures, group discussions, case studies, etc.

## **Participant Profile**

The programme is designed for a wide range of executives from within and outside the finance function. Prior exposure to finance and accounts is not essential.

## **Programme Faculty: Dr Anil Lamba**

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest book, '**Romancing the Balance Sheet**' is currently making waves.

## **Course material**

A soft copy of the course material will be provided to you, which can be photocopied and distributed amongst the participants.

## **Investment**

Our professional charges are @ **Rs 5,99,850/- per day** (for programmes in India) plus taxes and **US\$ 9990 per day** (for programmes outside India). Expenses towards, venue for the training program, course material, lunch, refreshments, travelling, lodging and boarding etc. would have to be borne by the client.

## **Cancellation Policy**

Cancellation before:

- a. 30 days will attract a levy of 50% of the professional fees
- b. 15 days will attract a levy of 100% of the professional fees.

*Do feel free to contact Mr Praphulla Gaikwad, Manager – Projects, in case you may have any queries, on 020-26340316, 26348913 or mobile: +91-9922351352, or email us on [inquiry@lamconschool.com](mailto:inquiry@lamconschool.com). Please do visit us at [www.lamconschool.com](http://www.lamconschool.com).*

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FINANCIAL INTELLIGENCE  
FOR PROFITABLE GROWTH

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