



ROMANCING THE BALANCE SHEET

AN EVENING WITH DR ANIL LAMBA
A Guest Talk

FINANCIAL MISMANAGEMENT is the result of an erroneous belief that finance management happens only in the finance department.

The truth is that financial management is the responsibility of the entire organisation. Every action of every individual can be translated into either **GOOD FINANCE MANAGEMENT** or **BAD FINANCE MANAGEMENT**.

EVERY DECISION OF THE SALESPERSON IS ACTUALLY A FINANCIAL DECISION. SO IS EVERY DECISION OF THE PRODUCTION AND THE PURCHASE MANAGER AND EVERYBODY ELSE IN THE ORGANISATION.

Much of what happens in the finance department is accountancy.

FINANCE MANAGEMENT IS THE RESULT OF THE COLLECTIVE ACTIONS OF THE ENTIRE ORGANISATION.

In this session **DR ANIL LAMBA**, Chartered Accountant and author of the bestselling book **Romancing The Balance Sheet**, will explain his **TWO GOLDEN RULES OF GOOD FINANCE MANAGEMENT**.

His promise is that if businesses ensure that these two rules are not violated, they will not only be able to avoid most of the financial mismanagement related problems, but their business will actually flourish.

Methodology

The programme will be practice oriented and shall comprise lectures, group discussions, case studies, etc.

Participant Profile

The programme is designed for a wide range of executives from within and outside the finance function. Prior exposure to finance and accounts is not essential.

Programme Faculty: Dr Anil Lamba

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest book, '**Romancing the Balance Sheet**' is currently making waves.

Investment

Our professional charges are @ **Rs 2,25,000/-** plus taxes. Expenses towards, venue for the training program, course material, lunch, refreshments, travelling, lodging and boarding etc. would have to be borne by the client.

Cancellation Policy

Cancellation before:

- a. 30 days will attract a levy of 50% of the professional fees
- b. 15 days will attract a levy of 100% of the professional fees.

Do feel free to contact Mr Praphulla Gaikwad, Manager – Projects, in case you may have any queries, on 020-26340316, 26348913 or mobile: +91-9922351352, or email us on inquiry@lamconschool.com. Please do visit us at www.lamconschool.com.

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