

Understanding Numbers

A TWO DAY TRAINING PROGRAMME
ON FINANCE FOR NON-FINANCE
PERSONS

FACULTY - DR ANIL LAMBA

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest book, **'Romancing the Balance Sheet'** is currently making waves.

**A 'MUST ATTEND' PROGRAMME
FOR BUSINESS OWNERS, CEOs &
ENTREPRENEURIAL EMPLOYEES.**

Investment: Rs 49,500 + taxes

Registration: Mr. Praphulla Gaikwad

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The programme is practice-oriented comprising lectures, case studies, and group discussions and is modelled keeping non-finance persons in mind.

PROGRAMME CONTENT:

- Financial Concepts
- Understanding Financial Statements
- Profitability Management
- Cash Flow Management
- Marginal Costing Principles
- Marginal Costing – Case Studies
- Leverage Analysis
- Reading of Fund Flow Statements

